



INNER DRIVE HOOPS

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Contact: Sally George
Phone: (609) 223-0583
Email: mail@idhoops.com

INNER DRIVE HOOPS ANNOUNCES GRAND OPENING ON AUGUST 26, 2021

New Robbinsville basketball facility to celebrate full opening (Full facility capacity delayed due to COVID)

Robbinsville, NJ – July 26, 2021 – Robert Kron, Co-Founder & Chief Executive Officer (CEO) of Inner Drive Hoops (ID Hoops) is excited to announce that this new state-of-the-art, technology enabled basketball practice facility will be officially opened on August 26, 2021. Inner Drive Hoops will welcome Robbinsville Township elected officials and staff members from Administration, Community Development and the Recreation Division for a formal, ceremonial ribbon cutting to mark the full opening of the facility.

Inner Drive Hoops was due to open in April 2020. This was delayed by the pandemic; however, the business did open on a limited basis in July 2020 to a very warm reception. Since that time, ID Hoops has offered memberships, Private Training sessions, and a limited roster of classes and camps. The ID Hoops team is excited to a full range of basketball opportunities to the public going forward, including pickup and 3-on-3.

An ID Hoops Membership allows players to access the incredible shooting, dribbling and agility circuit as often as daily. In just 30 minutes, a player can put up over 400 shots.

ID Hoops has a team of Elite Skills Trainers who, not only offer Private Training sessions, but also run small group sessions (for groups of 3-5 players), skills clinics and classes, and fun and engaging camps.

“We have been overwhelmed by the wonderful welcome we have had from the local community.”, said Rob Kron. He added “We are particularly grateful to the Township of Robbinsville, led by Mayor Dave Fried, for visiting our facility and giving us the Grand Opening that we had hoped for”.

Ben Stirt, Co-Founder & Director of Training developed the philosophy at ID Hoops and believes players need to practice the skills they learn between coaching sessions. ID Hoops is the manifestation of the ultimate efficient, repeatable, technology enables practice environment. “The greatest improvement is seen when passion, hard work, fun, and understanding all mesh together on the court.”, said Ben.

“We are so thankful for the families and coaches who have brought their kids and players to ID Hoops over the last few months.”, said Sally George, Co-Founder and Director of Marketing. “The kids are so impressive - it has been wonderful to see such dedication. “We can’t wait to meet more players and their families!””, added Rob Kron.

Inner Drive Hoops (Robbinsville), LLC is a Basketball Practice Facility in Robbinsville NJ.

If you would like more information about this topic, please call Sally George at (609) 223-0583 or email mail@idhoops.com.